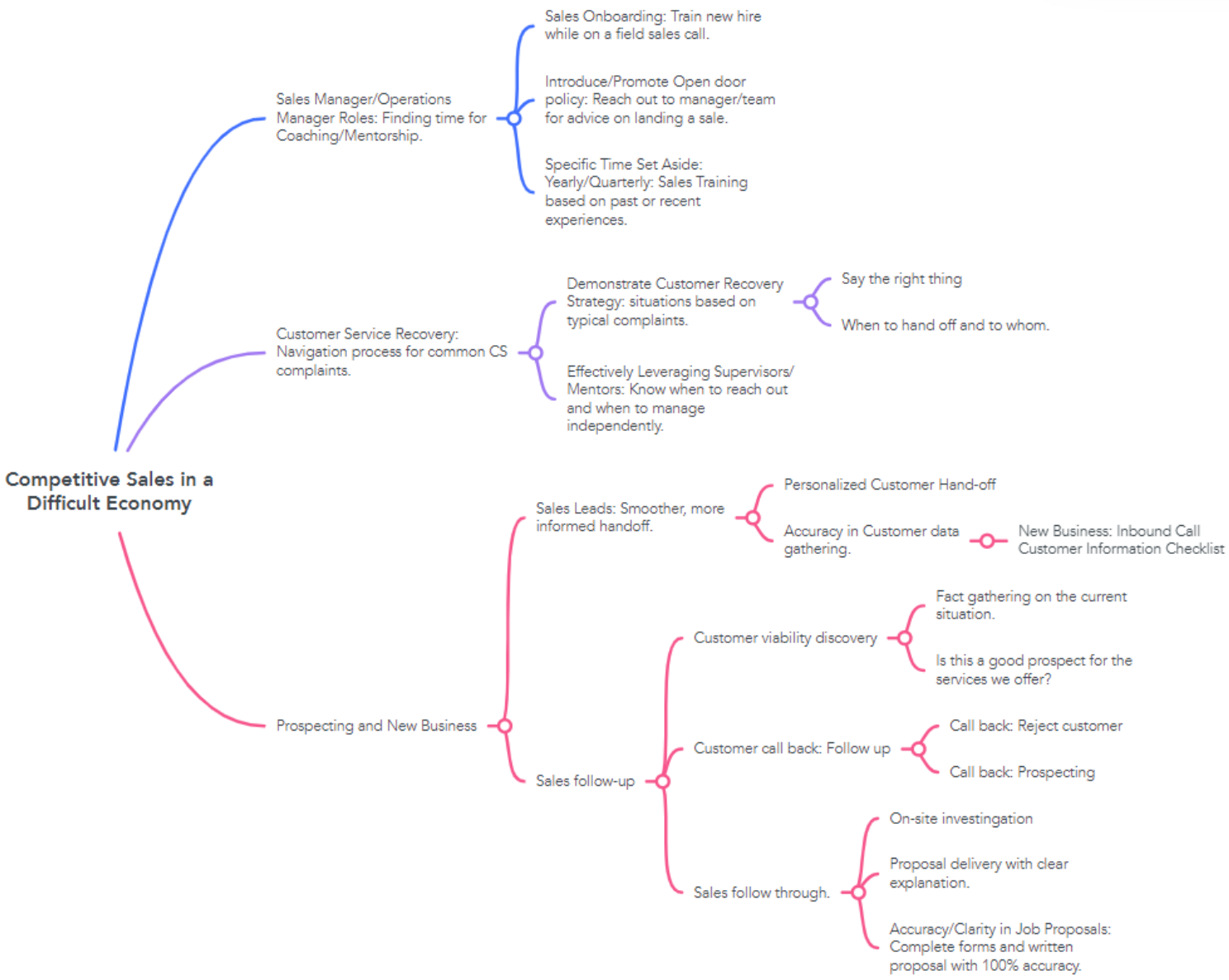Competitive Sales Training Action Map